ccis Communiqué

Spring 2012

Volume 16 Number 3



John Pearson to speak at Annual Meeting



ne of the pleasures of attending CCIS Board meetings is to hear John Pearson's report. John has the facility of dealing with issues by providing both the context and the subtext in such an informative and inclusive way that you feel you've become the next stage in a long decision-making process. Perhaps it is his pronunciation, which as an American you hear as standard BBC English, but someone from Manchester might say, "Oh, no. John is a Northerner, a Mancunian." It would take a Mancunian to know what that truly means, but John makes a correction by saying that he really is a south Mancunian, people who are quite different from those of the northern fringes of Manchester.

Born in 1948, as a young man growing up in England John had a fascination with America. All through high school he bought records by American rock and roll, country and blues musicians. You could learn all about this early period of recording history the next time John teaches his class in blues at Stanford's Continuing Studies program.. Imagine, if you

can, this young British kid with his Mancunian accent searching though the dusty bins of record stores trying the find that elusive Carl Perkins record.

If that isn't enough to fascinate you, think about his college education in Wales where he majored in American history and American Studies, and made friends with the sons of Welsh coal miners. Welsh is a rare and difficult language spoken by those who learn it from their mother. There are words in Welsh like Llanfairpwllgwyngyllgogerychwyrndrobwllllantysiliogogogoch, the name of a railway station that has 51 letters, but luckily for John all classes except Welsh history are taught in English.

John's next stop in his education was the University of London where he focused on American Economic History. He spent the summers of 1969 and 1970 in Tennessee, and in 1971, he began some graduate studies at the University of Tennessee but came to realize that spending time on a PhD was not a good fit for him. He returned to the UK and

worked for Her Majesty's Post Office. Returning to Knoxville in 1974, he was hired by the University of Tennessee to advise students on study abroad opportunities, a position for which after Manchester, Wales, London, Tennessee, the UK, and Tennessee again he was well qualified. He had experienced what it was like to be a stranger in a new place.

In 1985, he came to Stanford to accept a position as the head of the Overseas Resource Center at the I-Center. This is the office that assists students prepare their scholarship applications for Rhodes, Knight, Churchill, Marshall, Mitchell, Fulbright and others. In 1988, John was appointed Director of the Bechtel International Center.

John loves history and this building. Perhaps it was serendipity, but instead of standard office space, the I-Center inherited an old fraternity house. It has the room for programs that welcome people to learn, dance, hold meetings, enjoy banquets, and watch the world cup in Cricket and Soccer. The structure, built in 1919, has had many alterations to accommodate changes in program, university needs, Homeland Security, and the American Disabilities Act. At the same time, John has suc-

Go to John Pearson, p. 5



CCISLeadership

President's column

Carolyn Gannon



This 2012 Spring issue of the CCIS Communique focuses on topics of management: how Bechtel International Center is run (via a delightful story about John Pearson, Director of the I-Center) and how CCIS is run (through its officers and board of directors).

The vast array of international student services provided by the I-Center and the programs and activities conducted by CCIS board members and volunteers may seem to run fairly effortlessly. Behind the scenes, there is much planning, coordinating, budgeting, scheduling, and oversight.

Like many CCIS members, being involved with Stanford internationals and CCIS volunteers is one of my favorite activities. For over 27 years (and I'm a relative newbie in terms of length of volunteering for CCIS), it's been a pleasure to be a Homestay host, Hospitality host, EIA partner, Community Advisor, Spouse Education Fund committee member and chair, CCIS receptionist, Professional Liaison chair and occasional Loan Closet helper. Even being CCIS treasurer for 10 years wasn't too much of a chore. Both international students and spouses and CCIS volunteers are great to spend time with.

One of the attractions to joining CCIS many years ago was that it provides a terrific opportunity to volunteer without having to do lots of fundraising, which most non-profit organizations must do to remain functional. However, the reality is that CCIS does require funding to implement programs and engage volunteers. You'll see more details in the "Membership" section of this issue. How shall we best meet our budget? Currently, less than twenty CCIS members are providing half of the budget funds. We all love to volunteer our time (which is invaluable and highly appreciated). Shall we each donate \$25 annually (or more, as members wish), which will cover the CCIS annual budget? If so, shall we call this "a requested donation" or "dues"? Please send me a short email (president@ccisstanfordu.org) and let me know.

Editor's column

John Heron

In most issues of the Communiqué we are so busy reporting on the activities of CCIS that we don't report on the concerns of the organization itself. That's fine because most of the background story is handled quietly and efficiently by the officers and program chairs who serve on our Board. As times change, however, issues arise that you should be aware of. After 9/11 the Department of Homeland Security was created which dramatically affected the workload of the I-Center staff. In prior issues of the Communiqué that has been reported, but just to give you an idea of degree of change, since 2001, more than 100 federal regulations have been passed.

Some of that has impacted CCIS. There is now a much greater concern with risk management at Stanford which impacts the I-Center and thus CCIS. You will see stories on page 4 about membership and about insurance. While nothing has been settled yet, CCIS does need to determine who is a member and how best to manage risks. We intend to keep you aware of our progress as we address these issues. In the meantime, you may feel comfortable that these issues are being addressed in cooperation with the I-Center and Stanford.

CALENDAR

Potluck/Music Night on Sunday, May 6, 6 – 8:30

CCIS Annual meeting Monday, May 21, 4 – 6:00 P.M.

Board Annual Retreat, late August, 10 – 3 P.M.

Intriguing volunteer opportunities can be found in two programs. People love them.

Homestay, August 20 – Sept. 20

Community Advisors, Sept. 10 – 21

For more information please contact Karen McNay, whose contact infomation is in the list of Program Chairs to the right.

Community Committee for International Students

www.ccisStanfordU.org

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ISIC cards and passport photos

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Programs for Spouses/Partners & Families

Send email to Susanne Maas, smaas@ or visit the Resource Center for International **Families**

I–CENTER **Staff**

Director's column

John Pearson

few weeks ago I was at a meeting at NAFSA, the Association of International Educators, where a group of colleagues from different types of institution met to consider what was happening in the world of international student admission and enrollment and whether institutions needed new forms of best practice advisories and guidance. The two day discussion was interesting and I felt that some of the issues we discussed had relevance to the work of CCIS. What were some of the concerns, challenges and opportunities expressed? First, what can we do to better prepare international students for the different academic system in the United States? Second, how can we better assess the experience of international students and develop a predictive model for international students that would parallel that for domestic students. In other words how can we do better at understanding the challenges international students may have in their goal to be successful? Third, how do we better involve international alumni in our work and programs? Bechtel has recently hosted a program, for the second year, that does connect international students with recent international alums who have stayed in the area. These programs have been well received by both students and alums. Fourth, how do international offices bring into balance the compliance work for the federal government and the programmatic and cross-cultural goals students might have? This was seen as a major challenge but also an opportunity to begin reconnecting with students in a different way. CCIS already does this and does it wonderfully well. As Bechtel looks to next year one of our major goals is to re-focus some of our work on the programs that allow us to not just know students differently but also to better understand their experience at Stanford. As with many such hopes over the years I know this will only work if we partner with CCIS.

With best wishes, John

CCIS through video: www.ccisstanfordu.org

Visitors to our website notice four videos on the home page. The first, a 2:40 minute clip, is made by Adam Smith, a graduate student in Fine Arts from the UK. In a well modulated British accent he tells about his experience joining an American family for Thanksgiving, meals, and watching the Royal Wedding together. Then he talks about his thesis project of creating a documentary video about exiled Tibetan monks who have set up a monastery in Silicon Valley. He invites viewers to send in questions about his work or his Stanford experience.

Below Adam's video is our most recent addition. It was suggested by the CCIS Board that we update our program videos and make them more flexible for the web. A committee was formed to explore the suggestion. In a single meeting the committee coalesced around the idea that in order to keep the short attention span of website viewers we ought to use short video clips that would be easily accessible to incoming students to view in their own countries. The committee also believed that focused clips would serve the program chairs in their recruitment of prospective volunteers. The first one is labeled ESL@CCIS. It tells the story of the English classes through the taping of portions of a class, interviews with students and the English cochairs Mary Ann Saunders and Karen Sortino. Directed by Hyeyon Moon, a Korean spouse, EIA partner, member of the Friday Morning Coffee committee, photo editor of the Communiqué and most importantly a professional photographer and video editor. To keep costs to a minimum, Carolyn Gannon was able to borrow video equipment from a friend. Then Hyeyon was set loose.

To the left of ESL@CCIS is a minute and a half U-Tube comment from Sect. of State Hillary Clinton who talks about how helpful it is for our country that Americans are so welcoming to those from other nations who come here to study and how, in the process, we become lasting friends and by demonstrating American life we serve as surrogate diplomats.

Finally, there is a comprehensive review of the I-Center and CCIS programs narrated by Gwyn Dukes, a retired I-Center staffer who created many programs for spouses and now chairs the Friday Morning Coffee as a CCIS Board member. Tightly compressed into less than eleven minutes, you can't find a better way to learn what we are all about. In fact, viewing the video ought to be required of all new members to be followed by a test.

CCISVolunteer Activities

Projects near completion

s the school year comes to an end a number of Board initiated projects will Le nearing completion. During the year we looked into membership, updating



the video productions of the services needed by internationals especially spouses, insurance for CCIS, and the training of EIA partners. Our nominations committee also sought new Board members to replace those who are re-

Annual Meeting

In the spring of each school year CCIS holds its Annual Meeting. We have a guest speaker, announce the program chairs, and elect officers for the coming year.

This year it will be held in the Assembly Room at the I-Center on May 21, from 4:00 - 6:00 р.м. It's a fun social function with refreshments. Please come to meet your Board members and other volunteers. Parking is free.

Next year's Board

Karen McNay was appointed the Nomination's chair at the February Board meeting. Working with her were Marsha Alper and Donna Shoemaker. They soon realized that the impending retirement of several seasoned committee chairs would require an increased effort. Previous Nominating committees had not had to give much thought to the positions held for years by Dee Gustavson and Karen Sortino. Both have been the responsible reliables. They had been presidents of CCIS and chairs or co-chairs of important committees.

The Nominations Committee contacted many people to discuss what the job entailed. They set up meetings with several interested people and current leaders and invited them to attend the Board meetings in March or April. Consequently Gina Davies, who has

> been an English class teacher for many years accepted the position of Co-chair of the English Classes and Carol Hickingbotham agreed to serve as Hospitality Co-chair for 2012 - 13. We still are in need of chairs for Events, which used to be called Potluck/Music Night, and Membership.

> Among the four elected officers, the only open position is Vice President. Karen McNay has gracefully accepted the nomina-

Membership

One of the spin-offs from the Nominating Committee's work was an inquiry into the definition of CCIS membership. Although you may have read about this question in previous issues of the Communiqué, a brief overview is necessary. Is CCIS simply a group of people who match up volunteers with Stanford's internationals or is it an organization of members who provide a range of programs. In other words, should a volunteer look upon their relationship to CCIS as if it were a service

that matches them with an international. If so they may don't pay dues. Once they

have met their international, they can go on their way without any sense of relationship to the organization that made their match

This is an issue that divides the Board. Some argue that it is enough to be a volunteer, to give time and energy, and you need not be a member to do so. Your sweat equity is enough.

Others note that no other institution on or off campus accepts volunteers who are unwilling to join the organization. That would include the Cantor Museum, the Alumni Center, and the Stanford Hospital. And the reason that CCIS should be a membership organization is the we can all help the multitude of programs. It costs very little to contribute household goods to the Loan Closet. It enhances the international's experience to bring them to a Potluck/Music Night. If we see ourselves as part of something bigger, we can be a better guide to the international with whom we become a friend.

Donna Shoemaker chaired this committee. They interviewed many members/volunteers in our database. It was a small survey. For every respondent they had to contact about ten families just to get one respondent. Many people today do not answer their telephone or they forget to return calls. The biggest surprise was that most members did not know that CCIS was an independent 501(c)3 volunteer organization dependent on its members for its funding. They mistakenly believed that CCIS was funded by Stanford or the I-Center.

Insurance

CCIS has never been concerned with risk and insurance. After all, we're all nice people helping people from other countries adjust to life in the United States. We're a bunch of volunteers who spend our time and effort to bridge the gap that occurs when people are far from home.

Then Stanford's Risk Management Office starts asking questions which have been long overlooked. For instance, as an independent 501(c)3 non-profit organization CCIS isn't covered in the insurance program of the Uni-

Most members thought that CCIS was or may not pay a fee, but they funded by Stanford or the I-Center.

versity. Most likely, if an accident takes place at the I-Center, then Stanford as the owner of the building has a responsibility, but what happens if an accident takes place off-campus such as in a home or someone's car? What if someone chooses to sue CCIS and its Board of Directors. While rare, that has happened before—thankfully, not here.

This is a serious matter for your Board. Conversations are taking place among the leaders at the I-Center and CCIS. One insurance quote that covers non-profit organizations could cost as much as \$2841 per year. Our annual budget, of which nearly 70 percent goes directly to student program, is \$7125, and that doesn't count the Spouse Education Fund. Our income for 2011 – 12 is \$7794.

International Partner Activities

Annual Meeting

Continued from John Pearson, p. 1

ceeded in keeping the appearance of a friendly, relaxed environment. As you come in the front door you notice the soft wood tones in the Living Room; the bay window with the grand piano; the quiet Post Room where you can read, talk with an EIA partner, or hold a small meeting while enjoying the ambiance of a more relaxed era. Looking more carefully you see the elevator off the lobby for those who need assistance and the restrooms which now meet ADA standards. It all takes careful planning and thoughtfulness for others.

Cricket, for example, often takes place very late at night because the games run six hours and have been played in Australia, India, Pakistan, or Sri Lanka between 1:00 and 7:00 a.m. California time. Not many Stanford offices have to find someone to host the gathering of enthusiastic fans at such a late hour. Or talk to the neighbors at FloMo about the possible yelling that might be heard at improbable times in the morning. Or ask the police to stop by just to chat. 2007 was a big relief. That year, the Cricket World Cup was held in the West Indies and viewed live in California without the time warp.

Where there was once a parking lot in front to the I-Center building there is now a small mall with three large houses that face Bechtel. Landscaped into an attractive area, John is currently negotiating for improved, external lighting.

With such a historic structure, John has to be concerned about the floors. Several years ago the wooden floor in the Assembly Room was sanded and resurfaced at considerable expense. Within a few weeks, however, a group using the room decided to move the tables from one part of the room to another. Fine idea to solve a meeting problem, but it left a huge gauge in the floor. Several years would pass before funds were available to do the job again.

The diverse tasks are endless. The policy for room reservations for outside groups seems to be constantly under review. Should it be based on first come, first serve? Sounds reasonable. Then a group will reserve a room for a series of events months in advance which as you get closer to the date may conflict with functions that the I-Center itself has. John says that the key word is "compromise." He would like to allow programs to go until 10:00 p.m. The doors now close at 9:00 o'clock. Once it was 11:00.

The needs change. In 1985, there was no graduate student housing, and the I-Center was the place to drop in for a cup of coffee and some conversation. If you had volunteered for Community Advisors back then you might have found yourself in a phone bank in the Back Lounge with five others who were calling people willing to rent rooms to graduate students. Today, grad students live in Escondido Village and other areas that have their own social activities for graduate students and their families. Adaptability and willing adjustments help. With so much constant change, you don't have much chance to look back at the programs that you've lost. At the time, however, it can come with a bump.

Yet some tasks never seem to change. In early April, the I-Center was conducting information meetings for students who will be applying for foreign scholarships. John gets to do the British ones. During a meeting one of the students who had spent an undergraduate year at Oxford wanted to know about the tutorial program for which Britain is famous. Does it apply to graduate students? It would take John, someone with local knowledge, to explain that, despite the common expectation, the Ox-Bridge tutorial only applies to undergraduates. British graduate school is just like here.

And life goes on for the Pearson family. John met his wife in 1988, when she was working at the Alumni Center. Cindy is an American. Perhaps they've been working on each other's English ever since. "He lifted the bonnet to check the flow of petrol in the roadster, which is coloured British racing green, and reached for the spanner while she took the lift to his office to find a brolly for him. He laboured on in the late autumn rain."

Another Spouse Education Fund recipient

In the Winter issue due to the limits of space we were unable to complete the reports of interviews with the SEF winners. Here is one for Amina Stetsenko.

Stanford Federal Credit Union Award

The award went to Amina Stetsenko from Almaty, Kazakhstan. She been an accountant for a small firm trading between Russia and Kazakhstan, a former Soviet Republic where Russian was taught in school. Amina says that the people of Kazakhstan are about equally divided between those who see themselves as Kazakh and those who see themselves as Russian. Although her passport says that she is Kazakh, she speaks Russian fluently.

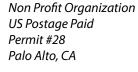
That helped when she moved to Moscow in 2004. In 2008, she got a job as an auditor with the American firm Ernst and Young. In Moscow she met her husband, who is from the Ukraine, and when he came to Stanford in the fall of 2011, to complete his Ph.D. in economics she began to take the learning of practical English very seriously. She had studied the language for many years but couldn't even order pizza. "It was a big shock. No one could understand me. In my first weeks I was totally alone with my husband and my cat."

The Friday Morning Coffee broke down these barriers. Her new friends taught her to play board games like Pictionary, a game in which a player picks up a card that has a picture representing a word, and the others try to guess what the word is. Amina thought it a good idea to show others how to play. It would be fun as they practiced English, and so she organized a group of spouses that meets each Friday. There are twenty-one members in their Facebook group site. Just figuring out how to explain the rules of a new game enhances fluency in English.

Since Amina's Russian accounting certification is not applicable in the U.S., she wants to pass the exam to become a Certified Public Accountant. She will use the SEF award to purchase books for self-study.

Stanford University Bechtel International Center

ccisCommuniqué





Community Committee for International Students 584 Capistrano Way Stanford, California 94305

www.ccisStanfordU.org

Address Service Requested

The International Womens Day luncheon

was held this year on March 9. The many photos that you see in the pictures hanging above the Assembly Room were created by Hyeyon Moon, a spouse and professional photographer. The pictures taken of the event itself are by Susanne Maas.

















A page for our electronic friends

EIA Corner

Things you might consider for a conversation with your partner

Tho best to decode American pronunciation than our neighbors to the north? The problem any native has in teaching the pronunciation of their own language is that they never learned it. That is, they listened and repeated what they heard, but where the devil do you put your tongue, form your lips, and from what part of your throat does the sound come from? That's for second language learners. What the heck is a fricative or a glottal stop, and what letters depend on bilabials?

In 2001, Calgary Actor/Dialect Coach David LeReaney made a list that he could use in teaching Canadians to speak American. You may find his descriptions interesting and maybe even helpful to review with your partner. Note that the critical words to watch for are marked by *.

- Sorry Sahrry a as in sari. Canadians say sohrry. Say "Bahrrow, tommahrrow, hahrror"
- O as in "possible" widens somewhat. Relaxed lips. Bahttom, ahtompistic, ahxygen, hahspital
- Mom Mahm. Not Muhm
- Twenty Twunny (Drop the t. Distress the e)
- Ninety Ninedy
- Letter, Better Ledder (a soft d)
- *Again, against Agen, agenst (Never agayn)
- Tuesday Toosday.
- *Been Bin, not bean
- Interest In-trist (drop the middle e)

"intristing" or "inneresting"

- *Z Zee, never zed
- Project, process, progress Prah, not
- Semi Semeye on its own. Semi-finals, semi-conscious, semi-professional. Sometimes semee, when attached to another word, i.e. "semi-trailer"
- Anti Anteye. Sometimes but not always. Anti-biotic, anti-bacterial, anti-catholic - antee-freeze
- Suggest Sug-jest, usually not sujjest
- *Schedule Skedule, never shedule
- Duke, news, tune, due, costume -(dook, noos, toon, doo) no y before the oo
- Roof Roof as in tooth (rhyming with woof is regional)
- Advertisement emphasis on ad or
- Marry, Harry, guarantee, embarrass, harass - a as in cat, not as in care
- Route "Rowt", when referring to a path, journey or itinerary of stops. "Root" when referring to a road
- Alright, already Awright, awreddy
- *Pasta Pahsta as in pot not pat
- Sure Sher. Sometimes Shoorr
- Often Offen. Not often
- Either, neither Eether, neether, more usual than eyether, neyether
- Orange Ahrange
- Words ending in 'ile'. The i is

shortened to an unstressed sound or dropped altogether. missile - missle, sterile - steril, futile - futle, facile fassle, versatile - versatl, fragile - frail

- Suppose S'pose
- *Detail Ditail
- *Data Dayta
- Whore Rhymes with "more" not "lure"
- Really Rilly
- Coupon Coo-pon not cyoo-pon
- Apricot A (as in cat) pricot not
- Drama Drawma (does not rhyme with "gramma")
- Toward Tord
- Associate Assoshiate (this includes all its forms, i.e. "associative", "associating" etc. with the exception of "association" which is usually pronounced "ass-oe-see-ay-shun")
- Decal dee-cal
- Envelope More common than ahnvelope or (nasal) ahvelope
- Football Foo-ball (Glottal stop in place of the t)
- Foyer Foyer not foy-ay
- Mirror Meer
- Phrases using the word "to": have to - haffta going to - gonna or goin' 'a want to - wanna able to - ableda trying to - tryn'a

Mr. LeReaney's website is...

http://www.davidlereaney.com/ As well as coaching pronunciation and diction to actors he has performed in many movies. Movie fans may want to look him up on IMDB.